

## **Bart Bryant Finishes 2nd, Tom Lehman 5th at Insperty Invitational with Tour Edge Exotics**

*A total of four Top 10 finishes for players playing Exotics CBX on PGA Tour Champions in The Woodlands, Texas*

Four different players finished in the Top 10 playing Tour Edge Exotics CBX golf clubs this past week at the Insperty Invitational, including runner-up finisher Bart Bryant and 5<sup>th</sup> place finisher Tom Lehman. Both players are members of the 2018 Exotics CBX hybrid staff.

The runner-up finish was the fifth 2<sup>nd</sup> place finish for a player using Tour Edge golf clubs after only nine events played on the PGA Tour Champions this season.

Bryant moved up to 26<sup>th</sup> on the money list from 63<sup>rd</sup> with his 2<sup>nd</sup> place finish. Lehman jumped up to 14<sup>th</sup> on the money list from 21<sup>st</sup> with his 2<sup>nd</sup> straight Top 5 finish.

“We are a company with 10 wins on the regular PGA TOUR, but this breakneck pace is unprecedented for us,” said Tour Edge President and Master club designer David Glod. “It just goes to show you how good Exotics CBX is for the player needing reduced spin in their metalwoods. We are gaining new players every week on tour and I believe the buzz has finally reached the golfing consumer that there is a new Exotics club that is attracting a cult-like following again due to its extreme performance attributes.”

Finishing in the Top 10 at The Woodlands Country Club was Exotics CBX hybrid staffer Scott Dunlap, who earned his third Top 10 finish of the season playing Exotics. Another Top 10 finish was earned by the #4 ranked player on the official money list and the winner of the Chubb Classic earlier this year with an Exotics CBX fairway wood and hybrid in play.

Five players playing Exotics CBX finished in the Top 25 in Texas this week, including Exotics CBX hybrid staffer Duffy Waldorf, who finished in the Top 25 for the fourth time this year with his Exotics CBX hybrid in play.

Tour Edge had a total of 12 clubs in play this week at the Insperty Invitational, helping the Exotics CBX hybrid to rank 2<sup>nd</sup> for number of hybrid models in play at the event. A total of 97 Exotics CBX metalwoods have been put into play this season.

After nine events on the 2018 PGA Tour Champions season, Exotics CBX metalwoods have been in play for two wins, five runner-up finishes, 12 Top 5 and 25 Top 10 finishes. Tour Edge is keeping count of their 2018 tour statistics on a scoreboard featured on [www.touredge.com](http://www.touredge.com).

### **About Exotics CBX**

## **2018 Insperty Invitational PGA Tour Champions**



**Bart Bryant**  
2<sup>nd</sup> place

**Tom Lehman**  
5<sup>th</sup> place



Exotics CBX are the only metal woods ever designed to feature a Titanium face, stainless steel body and carbon fiber sole. The Exotics CBX hybrid's higher CG is located slightly forward in the club head through the use of a carbon fiber in the sole, which is significantly lighter than stainless steel. This helps to increase ball speed and reduce spin, which makes for less dispersion. Tour Edge's extremely thin Beta-titanium cup-face enlarges the ideal hitting area on the clubs. It is brazed to stainless steel behind the hitting area which allows the face to flex more at impact, while the Speed Ramp sole design provides reduced turf interaction so the club can maintain its speed through the hitting area.

The Tour Edge Exotics CBX fairway woods, Exotics CBX hybrids and Exotics CBX Iron-Woods are currently available at select authorized Tour Edge retailers. To find a Tour Edge retailer near you, call (800) 515-3343 or visit [touredge.com](http://touredge.com).

### **About Tour Edge Golf**

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting-edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge is driven to provide the very best in forward thinking technology and in utilizing advanced materials that are proven to perform better than the status quo. Independent robotic tests and professionals who play Tour Edge products on the PGA TOUR, PGA Champions Tour, LPGA Tour and Web.com Tour without club contracts have proven time and time again that the unique technology approach that Glod and Tour Edge have taken has set them apart from the competition. Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge.

- Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48- hour custom fit delivery program.
- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability.

All Exotics and Hot Launch clubs are hand-built in the United States and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

CBX Hybrid Photo: <http://www.touredge.com/media/16images/hires/cbxhybrid.jpg>

Media Center: <http://www.touredge.com/media/mediacenter18.asp>

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