

For Immediate Release

Exotics CBX Fairway Wood – The Spin Killer

Everything Else Falls Short!

Batavia, IL (August 15, 2017) – Tour Edge, *Golf's Most Solid Investment*, officially introduces the Exotics CBX fairway wood. The Exotics legacy is renewed with the all-new CBX woods as independent test results prove them to be the longest, most powerful on the market today. Everything else falls short against the CBX, outdistancing competitors on average of 16 yards. Exotics once again takes distance gains to the next level with absolute center of gravity (CG) for control, and power.

Tour Edge engineers introduced their first Exotics fairway wood in 2004, creating new benchmarks for technology, distance and power in a fairway wood. The engine of the CBX Hybrid again lies within Exotics core ethos of using superior multi-materials and construction methods. A Beta Ti cup face is brazed with a Hyper Steel body to produce the perfect launch and low spin combination.

The CBX design alters the club's CG to manipulate initial launch angle and velocity, also reducing the amount of spin the ball will have on release. The precise engineering creates a spin-killing distance machine - and the proof is in the numbers. Independent testing proves that the CBX fairway wood outdistances its most popular competitors an average of over 16 yards.



“The CBX wood is a game-changer. The distance gains from the independent test are phenomenal. Then we saw the spin numbers and started calling it the ‘spin-killer’ around the office,” said President and Founder David Glod. “Everything has lined-up for the CBX, the design, compilation of materials, and CG location to make it our next BEST fairway wood.”

The absolute CG location in the CBX fairway wood is combined with precise weighting throughout the club head.
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To locate the precise CG, a carbon sole unit moves mass forward. The longer toe to heel and shorter front to back head shape optimizes performance with CG location. The higher CG location minimizes spin for optimal low-spin distance. The result is the lowest spinning, exceptionally versatile fairway wood capable of delivering amazing distances and performance.

Engineers developed the new Speed Ramp sole based on the design of the SlipStream™ sole waves in the CB PRO fairway wood. The Speed Ramp sole is the next generation of design to minimize ground contact and maintain speed through impact.

The super thin Beta Titanium face is combo brazed to the heavy hypersteel body without welding for exact weighting tolerances. Highlighting the face is the Exotics variable face thickness technology for forgiveness on off-center hits. Cosmetically the CBX is beautifully modern featuring a strong black finish without any alignment marks.

Projected ship date is September 15, 2017. The CBX fairway wood is for sale in four lofts; 3 (13.5 degree), 3 (15 degree), 4 (16.5 degree), and 5 (18 degree). Premium shafts include the Project X HZRDUS series and Mitsubishi Rayon Kuro Kage Silver Dual Core, a standard Lamkin Z5 grip for comfort. Custom premium shaft options – no additional charge – Aldila Rogue Silver and Black series, Exotics Fujikura Pro series, Mitsubishi Rayon Diamana series, and Mitsubishi Rayon Tensei CK Blue series. Suggested retail price: \$349.99.

Every Tour Edge club comes with a lifetime warranty and a 30-day play guarantee.

For more information, call (800) 515-3343 or visit touredge.com.



About Tour Edge Golf

Located in Batavia, IL, and celebrating 31 years, Tour Edge is Golf's Most Solid Investment. Tour Edge manufactures and sells golf clubs under the Exotics, Hot Launch, and Bazooka brand names. Exotics products bring futuristic technologies to the marketplace with experienced designers and smaller production runs. Hot Launch has forged a name for itself as a producer of high-quality golf clubs that are sold at unbeatable prices. Custom clubs are hand assembled in the United States and distributed throughout the world. High resolution images are available at www.touredge.com (select media center).

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